

Publishing Your Document

Project	
Date	
Your name	

1	Will readers hold your project in their hands, view it hanging on a wall or projected on a screen?
2	How and where will your publication be read?
3	Where will readers encounter your project?
4	Will readers see single pages or two-page spreads?
5	What other print communications must your publication compete with?

From:

Parker, Roger C. "Planning for Success." One-Minute Designer: Section 1, Page 6

Web PR – Level 1